

Opportunities for Business Expansion in North East England

- we bring you the business network and offer you a free office during 6 months -

INVITATION

May 25 – 28 optional May 24 - 28



The Sage – the concert house and conference hall - in Newcastle-Gateshead

Two Purposes with the trip:

- The first purpose is to participate in the Thinking Digital conference on May 25 – 27, to listen to inspiring speakers and to network with international colleagues – www.thinkingdigital.co.uk.

- Another purpose is to assist the participating companies in identifying new opportunities for business development and expansion in the UK and North East England with an optional programme in the evening on May 24 and on May 25 before the workshops.

- The aim is also to give the participants new relations in North East England through meetings with representatives from the following partners:

- *Codeworks – www.codeworks.net - and Codeworks Connect – www.codeworksconnect.net*
- *Codeworks GameHorizon – www.gamehorizon.net*
- *IDI, Institute for Digital Innovation – <http://idi-uk.org/>*
- *Software City – www.sunderlandsoftwarecity.com*
- *One NorthEast, the Regional Development Agency in Newcastle – www.onenortheast.co.uk*
- *European Business Centre in Newcastle – www.europeanbusinesscentre.co.uk*

Introduction:

The SEAGULL project was started in 2007. The purpose is to create collaboration between partners in Sweden and North East England, which will lead to business expansions, knowledge transfer and growth.

The projects partner are the Regional Development Agency, One NorthEast, in Newcastle and VINNOVA, Tillväxtverket and ISA in Sweden.

This event is an activity arranged in cooperation with Dataföreningen and UKTI, UK Trade & Investment at the British Embassy in Sweden.

For more information about the conference please have a look at www.thinkingdigital.co.uk, www.vimeo.com/2835418, www.tinyurl.com/6q8oss and www.tinyurl.com/3rgn9n .

The conference is arranged by Codeworks – The Centre of Digital Innovation – just outside Newcastle – www.codeworks.net.

Visit Programme in Newcastle May 25 - 28 optional May 24 - 28

MONDAY May 24

Optional event

18:30 *Joint walk from the Copthorne Hotel, Newcastle to the dinner.*

19:00 *Dinner hosted by the SEAGULL - The North Sea Connection – project.*

TUESDAY May 25

Optional event

08:30 *Transport by bus from the hotel to the European Business Centre*

09:00 *Short presentations of the participants and the following key players with the opportunity of arranging dedicated meetings:*

- Codeworks – www.codeworks.net
- Codeworks Connect – www.codeworksconnect.net
- Codeworks GameHorizon – www.gamehorizon.net
- IDI, Institute for Digital Innovation – <http://idi-uk.org/>
- Sunderland Software City – www.sunderlandsoftwarecity.com
- The Regional Development One NorthEast – www.onenortheast.co.uk
- The European Business Centre – www.europeanbusinesscentre.co.uk

12:30 *Lunch and transport by bus from the European Business Centre to Newcastle-Gateshead*

Start of the conference programme

14:00 *Participant registration*

15:00 *Workshops according to a programme, which will be published at the website www.thinkingdigital.co.uk.*

17:00 *Get Together and Networking event*

WEDNESDAY May 26

08:00 *Walk from the Copthorne Hotel to The Sage Gateshead for the Thinking Digital Conference*

08:30 *Registration for new participants*

09:00 *Conference and networking opportunities according to the programme - www.thinkingdigital.co.uk*

17:45 *Close of the conference programme day 1*

19:00 *Thinking Digital conference party*

THURSDAY May 27

09:15 Conference day 2 and networking. The event starts according to the programme
www.thinkingdigital.co.uk

17:00 Final conference networking event

FRIDAY May 28

Flight return. For the details please have a look at the next page.



European Business Centre in Newcastle

Business Opportunities in North East England:

The regional development agency One NorthEast offers Swedish companies a rent-free office space for 6 months within the European Business Centre in Newcastle.

For more information please follow this link: www.europeanbusinesscentre.co.uk.

Here you can get support with building your network and finding the contacts you will need for your business in the UK. For more information please follow this link: www.onenortheast.co.uk.

During your time in Newcastle you will meet representatives for the Centre of Excellence for Digital Innovations and Businesses and visit the European Business Centre in order to discover what the business development opportunities are and what the One NorthEast offer could mean for you in practice.

Welcome to Newcastle

May 25 – 28 optional May 24 - 28

Flight information

Please note!

As a participant you must order and pay the flight tickets yourself.

Flight examples with British Airways:

Monday May 24

12:05 flight from Stockholm-Arlanda via London to Newcastle with arrival 16:55

Transfer by bus from Newcastle International airport to Cophorne Hotel Newcastle for check in.

Alternative

Tuesday May 25

07:10 flight from Stockholm-Arlanda via London to Newcastle with arrival 11:10

Transfer by bus from Newcastle International airport to Cophorne Hotel Newcastle for check in.

Friday May 28

07:30 transfer by bus from Cophorne Hotel to Newcastle International airport.

09:10 flight from Newcastle via London to Stockholm-Arlanda with arrival 15:00

Price example:

2.500 – 3.000 SEK from Stockholm-Arlanda via London to Newcastle and back with BA.

Please note that the price can be changed.

There are also other travelling options such as Copenhagen, Amsterdam, Stavanger and Scotland.

Your travel bureau will know of all the travel options, times and prices.

Registration for the programme, the conference and the hotel

Register by clicking here and fill in the form <http://natverk.dfs.se/node/18778>.

Please note that the last date for registration is February 19, 2010.

Questions? Phone 070-284 28 16 or mail Gun-Marie Östedt-Axelsson gog.axelsson@telia.com.

We will call you after your registration in order to discuss the details as the number of nights.

Hotel information

Cophorne Hotel Newcastle, The Close, Quayside, Newcastle upon Tyne, NE1 3RT

Phone +44 (0)191 222 03 33 www.millenniumhotels.co.uk/cophornenewcastle/index.html

The price for the hotel room is £105 per night including VAT and English breakfast.

The hotel cost will be invoiced together with the conference fee from Dataföreningen in advance.

Thinking Digital Conference participation fee

Your price for the Thinking Digital conference is £299 plus VAT.

The early bird price is £415 and standard price £449 plus VAT.

The conference fee will be invoiced together with the hotel cost from Dataföreningen in advance.

Questions?

Please phone 070-284 28 16 or e-mail Gun-Marie Östedt-Axelsson, gog.axelsson@telia.com.